

Chinese American Abacus Association

中美珠心算學會

WWW: CAAA-ABACUS.ORG

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1363 Jacklin Road, Milpitas, CA 95035



Dear Friends of the Chinese American Abacus Association,

On behalf of the Chinese American Abacus Association (CAAA), I would like to invite you and your family to attend this year's World City Cup Event! CAAA founded the inaugural World City Cup Competition in 2002 and returned as host in 2008. The 2015 event will be the third World City Cup hosted by CAAA.

The 2015 World City Cup Competition will be held in the San Francisco Bay Area in July. Participating students will compete in 3 categories: abacus, mental arithmetic and mathematics. In addition to a day of competition, overseas and local instructors will gather and share their insights and expertise to further spread and improve abacus education and cultural awareness.

We are currently seeking corporate sponsors and donors to help us make these events wonderful.

As an organization that embraces diverse occupations, cultures, and individuals, we believe that CAAA can serve as a persuasive medium to which individuals, small businesses, and corporations can contribute and benefit a strong, caring and successful community. We strongly believe that exposure of your corporate name and/or products at our events, either in the form of advertisement, raffle prizes, or event sponsorship, will offer access to a highly educated, diverse, and economically powerful consumer base. CAAA is a federally registered 501(c)(3) non-profit organization and donations are tax-deductible.

We are reaching out to you to support our projects. We are looking for a variety of donations, and are very grateful for your kind consideration. Please do not hesitate to contact us if you have any questions. We sincerely appreciate your contribution to our organization and our mission, and we look forward to hearing from you.

Sincerely,

Jenny Lin
President
Chinese American Abacus Association

CAAA 2015 Events Donation Form

Monetary Donation:

Please be sure to complete the contact information section at the end of this form such that we are able to ensure delivery of your donation receipt. Thank you.

Amount: \$25 \$50 \$100 \$200 Other \$ _____

Method: Check # _____ Cash

Advertisement (in Special Events publication – 8.5” x 11” pages):

Please be sure to complete the contact information section at the end of this form so that we can contact you regarding the format and content of your advertisement as well as ensure delivery of your donation receipt. Thank you.

Whole Page (b&w): \$ 300
Half (1/2) Page (b&w): \$ 200
Quarter (1/4) Page (b&w): \$ 125
Front Inside Cover (color): \$ 1,500
Back Inside Cover (color): \$ 800
Back Cover (color): \$ 1,200

Sponsorship Program:

Please be sure to complete the contact information section at the end of this form so that we can contact you regarding the format and content of your advertisement as well as ensure delivery of your donation receipt. Thank you.

*Diamond Sponsor: \$5,000 *Gold Sponsor: \$3,500 *Silver Sponsor: \$2,500

Method: Check # _____ Cash

Sponsorship Amount	Sponsorship Designation
\$5,000	Diamond
\$3,500	Gold
\$2,500	Silver

A description of the benefits of each sponsor designation is provided below:

Diamond

- Front Inside Cover (color) advertisement in Special Events publication
- Two (2) tickets to the Awards Ceremony Banquet aboard the USS Hornet
- Mention on the CAAA website and promotional materials as “***Diamond Sponsor***”
- Logo printed on event t-shirt

Gold

- Whole Page (b&w) advertisement in Special Events publication
- Two (2) tickets to the Awards Ceremony Banquet aboard the USS Hornet
- Mention on the CAAA website and promotional materials as “***Gold Sponsor***”
- Logo printed on event t-shirt

Silver

- Whole Page (b&w) advertisement in Special Events publication
- Two (2) tickets to the Awards Ceremony Banquet aboard the USS Hornet
- Mention on the CAAA website and promotional materials as “*Silver Sponsor*”

Other/Goods (e.g., raffle prizes, snack packs for students):

Please be sure to complete the contact information section on the bottom half of this page so that we can contact you regarding your generous donation as well as to ensure delivery of your donation receipt. Thank you.

Please detail here: _____

Contact Information:

Please fill this out completely. Thank you.

Organization: _____

Your Name (please print): _____

Title (if applicable): _____

Signature: _____

Preferred Phone Number(s): _____

E-mail Address: _____

Mailing Address: _____

CAAA STAFF USE ONLY:

Receiving Teacher: _____

Date Received: _____

Teacher's Initials: _____